

## **Mauricio Bonilla**

*Interactive Designer | Art Director*

El Salvador: + (503) 7854-1302

[mauriciob@basement-inc.com](mailto:mauriciob@basement-inc.com)

[www.mauriciobonilla.com](http://www.mauriciobonilla.com)

### ***Job Experience:***

#### **ROI-DNA – San Francisco**

*Sep 2011 – Present*

##### ***Freelance Social Media Designer***

Design Facebook UI projects for clients such as Symantec Norton Security Mobile.

#### **Basement-Inc – Los Angeles**

*Nov 2007 – Present*

##### ***Art Director | Lead designer***

Responsible for the concept, design, and execution of visual materials for integrated, cross channel initiatives including: large website projects for “Fortune 500 companies”, social media campaigns, online advertising ads and collateral print material. Art direction for external production artists and programmers.

#### **Kick Solutions – New York**

*Aug 2006 – Nov 2007*

##### ***Lead Interactive Designer***

Designed and delivered key design work, web development and print initiatives in a broad variety of industries. Responsible of conducting in-depth analysis of ad campaign performance.

#### **Lowe & Partners Worldwide**

*Jan 2003 – Jul 2006*

##### ***Lead Interactive Designer***

Responsible for design, development and project management of all web initiatives including medium scale websites, small e-commerce sites and animated presentations.

### **Qualification Highlights**

Solid sense of information design and user interface.

Quick learner, with enthusiasm for web development and new technologies.

High level of proficiency in Adobe Photoshop, Flash, Dreamweaver and other design tools.

Experience with HTML, CSS and Actionscript.

6 years of industry experience in several production roles. 4 year's interactive agency development experience.

Solid understanding and respect for usability.

Self-motivated.

Ability to efficiently organize, prioritize and manage multiple projects in a deadline-driven environment.